

# *News Release*

## **PRESS OFFICE**

---

**Release Date:** January 6, 2009  
**Release Number:** 09-06

**Contact:** Melende Ward (559) 487-5791, ext 143  
**Internet Address:** <http://www.sba.gov/news>

### ***Economic Change is Here – Where are YOU? FREE – SBA WORKSHOP***

Lemoore, California – Tightened credit, layoffs, foreclosures, lack of sales are just a few of the problems that small business owners are facing in our current economy. Let's face it times are tough right now for small business entrepreneurs.

Tough times call for entrepreneurs to look at operating their businesses differently. No longer can an entrepreneur wait for a customer to walk through the door. Nor, can a small business carry excessive inventory or receivables on the books. While business times are significantly different right now they are still profitable times if handled correctly. The key to success is to bounce back, make aggressive changes and operate efficiently.

The SBA is offering a **free** "Economic Change is Here – Where are YOU?" workshop to help struggling small business owners fight back in this economy. **The workshop is being hosted by the Lemoore Chamber of Commerce on Wednesday, February 25, 2009 from 9:00 to 10:30 at the Lemoore Depot located at 300 E Street in Lemoore. While the workshop is free registration is required. Please call the Lemoore Chamber of Commerce at (559) 924-6401 to register. The workshop is open to the public and chamber membership is not required.** During the workshop entrepreneurs will learn about important strategies to consider in their business operations.

"Considering the current challenges that small businesses are experiencing SBA is committed to assisting them weather this economic storm," said SBA Fresno Deputy District Director and Chief of Finance Ronald E. Truly.

SBA has many programs and services to offer to new and existing small business owners. Plan on attending this workshop and learn how SBA can assist you. **For more information on SBA programs visit [www.sba.gov](http://www.sba.gov).**

-the end-